

# CALL FOR ARTISTS!

## 2009 Sherman Heights Day of the Dead

In Mexico they decorate the graveyard.  
In Sherman Heights we decorate the neighborhood.



**Design a Dia de los Muertos (Day of the Dead) Altar  
in the Sherman Heights Historic District, San Diego, CA!**

**SATURDAY, OCTOBER 31 & SUNDAY, NOVEMBER 1, 2009**

**ARTISTS, GROUPS, & ORGANIZATIONS ARE ENCOURAGED TO PARTICIPATE.  
SIGN UP TODAY! NO COST. SEE DETAILS ON OTHER SIDE.**

**619-233-8833, SHERMANHEIGHTS@AOL.COM, WWW.SHERMANHEIGHTS.COM**

# Participants of ALL Ethnic Backgrounds sought for outdoor Sherman Heights Dia de los Muertos altars!

**Honor a departed loved one or a cause that is important to you.**

**Create an outdoor installation that will be seen by over a thousand people.**

## The Event

- Dia de los Muertos. The Day of the Dead.
- Oct. 31 and Nov. 1, 2009, 11:00 a.m. - 5:00 p.m.
- In the Sherman Heights Historic District (near downtown San Diego, just east of East Village)
- 15th year of traditional Mexican altars inside the Sherman Heights Community Center.
- 8th year of less traditional altars in front of historic homes throughout the community, rain or shine.

## What is it?

A joyous Mexican tradition of honoring loved ones who have died by celebrating their memory with the creation of beautiful, festive altars or ofrenda (non-blessed altars).

## Who are we?

- Residents of Sherman Heights who care about keeping this beautiful tradition alive.
- Members of the Sherman Heights Neighborhood Cultural Council (SHNCC), who use what is authentic and wonderful to encourage cultural heritage tourism to our area.

## Artists/Participants wanted

- No experience necessary.
- Individuals or groups may create an altar.
- ALL people of All ethnic backgrounds encouraged to participate and interpret this celebration.
- Be creative in this non-judged, supportive artistic weekend event. Only restriction: outdoor candles on altars cannot be lit (no fire dangers, please!).
- You will be assigned a location by the SHNCC in front of a historic house with a fenced yard.
- Event is outdoors, rain or shine.

## What Artists/Participants will do

- Provide the info at right to reserve your spot.
- Give us 3-5 sentences about you and your altar for our program. (Reserve ASAP. Info due by 10/23.)
- Artists provide everything for their altars.
- Set up at your assigned historic location on the front lawn or porch by 10:00 on Saturday, 10/31.
- Provide a tarp or cloth if you want your altar covered overnight.
- Break down your altar after 5:00 on Sunday, 11/1.
- This is an all-volunteer event. There is no payment.
- Be responsible. Please show up if you sign up.

## Who will see the altars?

- Visitors will go on guided or self-guided walking tours of the neighborhood to see all the altars on display. Guided tours are at various times each day. (\$3 tour donation helps the SHNCC.)
- Artists are encouraged to be present to discuss and explain their altars and art installation with visitors.

## Starting Points

- For outdoor altars, the Villa Montezuma Museum at 20th and K Streets, the 1887 home of musician and spiritualist Jesse Shepard (also known as author Francis Grierson).
- For the indoor altars, the Sherman Heights Community Center (residents will do those altars).

**Contact Louise Torio, SHNCC Chair,  
619-233-8833**

**e-mail: [shermanheights@aol.com](mailto:shermanheights@aol.com)  
[www.shermanheights.com](http://www.shermanheights.com)**

SEND THIS INFORMATION TO ANY FRIENDS  
YOU THINK WOULD BE INTERESTED.

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**I WANT TO DO AN OUTDOOR ALTAR!  
SAVE ME A LOCATION.**

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Organization or individual? If organization,  
name?**  
\_\_\_\_\_

**Altar Subject:** \_\_\_\_\_

**E-mail this info: [shermanheights@aol.com](mailto:shermanheights@aol.com)**

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**FOR SHNCC USE:**

**Historic House:** \_\_\_\_\_

**Location:** \_\_\_\_\_

**Owners/Contact:** \_\_\_\_\_

**Artist info in by 10/23 for program?** \_\_\_\_\_

